

# Developing a Strategic Mind set

Developing the strategic thinking competency is critical for both your business and leadership success in today's workplace. This course will equip you with a framework as well as tips and techniques that can be applied to your daily workplace reality. As a result of attending, you will leave as a stronger and more confident strategic thinker.

## Who Should Attend

- Project/Program/  
portfolio Managers
- Project Leads
- Change Managers
- Product Owners
- Business professionals seeking to develop  
the skills to prepare for more strategic roles

## Learning Outcomes

- Understand the importance of thinking and leading strategically in your daily work
- Recognize how strategy lives within an organization
- Identify your strategic thinking strengths and areas for improvement
- Understand the four steps required to think strategically
- Learn tips to embed the 4-step framework into your daily work life
- Apply best practices to stop and reflect on the big picture before acting
- Articulate clearly the link between your business challenge and the overall strategy
- Use best practice techniques for thinking through a problem before acting
- Learn how to innovatively reframe when brainstorming
- Recognize actions you can take to strategically plan for your implementation
- Apply what you have learned to scenarios and/or your real-life situation

## Course Benefits

- Develop awareness of the skills required to think strategically in the workplace
- Strengthen your ability to explain how your decisions and actions align with your organization's strategy
- Expand your toolbox of ways to creatively brainstorm solutions
- Recognize how to lead people more strategically
- Increase your competitiveness in the workplace

## Prerequisites

- While there are no prerequisites for this workshop, participants would benefit from having a foundational understanding of project management

## Additional information

- Duration: 2 days
- 12 (PDUs)/Contact Hours in the following categories: 0 WW | 0 PS | 12 BA
- Course available as an open-enrollment workshop and on-site at your location
- Available both in-person and virtually
- To have this course delivered to your organization, contact [info@wcpconsulting.com](mailto:info@wcpconsulting.com)

## Course Details

### Setting the Context

- Clarify what strategic thinking is and isn't
- Understand why strategic thinking is important to an organization's success
- Identify the competencies that are linked with successful strategic thinking
- Determine the behaviours of effective strategic leaders
- Gain insight into your strategic thinking strengths and areas for improvement

### The Framework

- Learn about the four key steps involved in strategically thinking through a situation

### Step One: STOP

- Understand why it's important to undertake this step
- Learn how to prioritize tasks to incorporate strategic thinking into your daily reality

### Step Two: LINK

- Understand why it's important to undertake this step
- Determine the strategic link of your situation
- Clarify your macroeconomic view by conducting an environmental scan
- Categorize and analyze your information using a SWOT analysis matrix
- Identify the key stakeholders involved and plan for how to work with them
- Define your objective(s) in SMART terms

### Step Three: THINK

- Understand why it's important to undertake this step
- Recognize common barriers to generating possibilities
- Gain insight into best practice brainstorming techniques for both individual and team settings
- Understand how to prioritize ideas to enable effective analysis
- Learn how to determine your best decision by mapping it out
- Convey your messaging in a savvy story format

### Step Four: ACT

- Understand why it's important to undertake this step
- Gain insight into recommended best practices

### Transform Your Learning into Action

- Complete a strategic assessment for a real-life work situation and receive feedback
- Identify the key insights and learning that you attained from the session
- Develop a personal plan of action to maximize transfer of learning

This workshop is offered in association with Canadian Management Centre (CMC)  
For more information or to arrange an in-house delivery of this workshop,  
call 1-800-214-8096 or email [info@wcpconsulting.com](mailto:info@wcpconsulting.com)