

# Business Analysis for the Project Manager

WCP

**Maximize your project's success by enabling business analysis productivity, quality and timely results.**

A Business Analysis course for project managers? Absolutely!

While the Business Analyst position is still rather new to many organizations, their primary role — to define and document user requirements and thereby help bridge the gap between the client and the solution team, has always been an essential ingredient for achieving project success. There are usually not enough dedicated Business Analysts to go around, therefore on small to medium size projects the role, if not the title, of business analysis often falls on the shoulders of the project manager, or other core team members. In fact, in addition to project managers, subject matter experts, and account managers often find themselves in the position of having to elicit client requirements and then document them in a way in which they will accurately translate into the project deliverables.

For larger projects, it is important that the project manager understand the value that a professional Business Analyst will bring to the project. It is also important that the Project Manager and Business Analyst roles are clearly defined in such cases.

Taught through a series of discussions, examples, and real world hands-on exercises drawn from IT projects, participants of this two-day workshop will come away with tools they can apply immediately, whether their primary role is that of a Project Manager, Business Analyst, Account Manager, Consultant, Developer, or other core project team member.

## Who Should Attend

- Project Managers
- Business Analysts
- Subject Matter Experts (e.g. consultants, developers, programmers)
- Account Managers
- Participants considering making a transition from PM to BA

## Prerequisites

Participants should have at least a fundamental understanding of Project Management best practices.

## Materials

- Participants will receive a course workbook containing copies of presentation slides, exercises, and reference materials.
- Reference files containing course specific and general project management materials
- Certificate of completion

## Learning Objectives

Participants of this course will be able to...

- Understand the interrelationship between PM, BA, and SME roles
- Understand the 5 Business Analysis Domains
- Understand how to create a Business Analysis Plan
- Understand how the proper application of Business Analysis tools benefit a project
- Be able to apply core Business Analysis tools used for:
  - Ensuring that the project solution is aligned with the need
  - Eliciting project requirements from stakeholders
  - Documenting requirements
  - Ensuring traceability of requirements to project deliverables

## Course Outline

- Introduction to Business Analysis
- Business Analysis Domains
  - Identifying the business problem
  - Introduction to requirements elicitation & analysis
  - Creating traceability of requirements to solution
  - Identifying a viable solution
  - Creating a Business Analysis Plan
- Wrap-up

## Additional information

- Participants may claim 14 PDUs/Contact Hours | 9 Tech | 0 Lead | 5 Strat
- This course can be applied towards the University of Waterloo [Advanced Project Management Certificate](#).

## For more information contact

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